

FOR IMMEDIATE RELEASE
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LOCAL CHARITIES MERGE TO BECOME THE NORTHERN NEVADA CHILDREN'S CANCER FOUNDATION

Reno, NV Angel Kiss Foundation and Keaton Raphael Memorial are proud to announce they have formally merged to become the **Northern Nevada Children's Cancer Foundation (NNCCF)** as of September 1, 2009. Angel Kiss Foundation and Keaton Raphael Memorial are the only local organization solely dedicated to assisting childhood cancer families. This exciting transition is a necessary next step for both organizations to build on established programs, reduce the duplication of services, use donations more efficiently, and serve as a comprehensive resource for northern Nevada families.

The merger enables the NNCCF to remain dedicated to its mission: to enhance the quality of life for children with cancer and their families by providing financial assistance and compassionate support programs while advocating for increased research funds and raising public awareness.

The merger was not a result of the current financial climate, but rather, an opportunity for each organization to capitalize on strengths and grow the reach and impact of its programs and services. The ultimate beneficiaries are the children and families served.

"Providing assistance to local families will remain a key priority of the Northern Nevada Children's Cancer Foundation," said Kyle Larkin, NNCCF Chairperson. "As one organization we can better alleviate the financial burden and emotional strain that comes with the battle against childhood cancer and serve as a source of courage and hope for families throughout their journey."

Some of NNCCF's programs and services include a Family Assistance Fund, Courage Together Family Support Group, Kid's Club for patients and siblings and a holiday Adopt-a-Family Program.

The merger will be officially announced at the third annual Childhood Cancer Awareness Event at Pickett Park, 1198 Mill Street, located across from Renown Regional Medical Center, in Reno on Saturday September 12 from 9am to noon.

The primary focus of the awareness event is to highlight local resources and local families who have made a genuine difference in the fight against cancer. The free event is open to the public and will include a variety of games, prizes, kid activities, speakers, resource booths, free pancake breakfast and bone marrow drive for a local child. A Wall of Courage will also be on display to decorate with names, photos and stories of patients, survivors and heroes that we have lost. Event sponsors include Renown Children's Hospital and the City of Reno Neighborhood Advisory

Board Ward 3. For more information, please call 775-327-6275 or email info@nvchildrenscancer.org or visit www.nvchildrenscancer.org.

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