



# Elevating Life: A Moment to Soar

CHARITABLE FUNDRAISING CAMPAIGN FOR NORTHERN NEVADA

November 15th, 2011 ~ February 1st, 2012

In northern Nevada, there is no comprehensive treatment center for children with cancer — and more than 48 new childhood cancer cases each year are diagnosed in this area alone. Treatment typically takes 2 to 5 years, and at present we have 164 families eligible for NNCCF services. Perhaps you have even experienced the situation within your own circle of friends, employees, associates or customers. Families must spend time and resources to travel out of state to receive lifesaving medical treatment. It's an emotionally and financially devastating fight for the families who battle childhood cancer, with the simple goal of saving a child's life.

November 15th through February 1st, establishments across Northern Nevada will come together to raise needed funds to help local children with cancer and their families. The money raised will help provide financial assistance and compassionate support programs for local northern Nevada children fighting childhood cancer. *This is an excellent opportunity to show your community and customers how much you care and support causes close to home!*

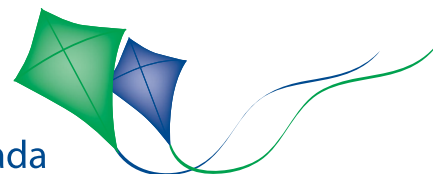
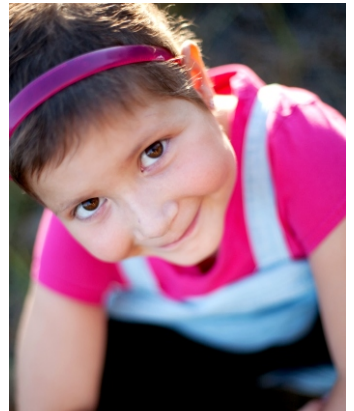
**The fundraising can be done three ways:**

- by simply gathering loose coins in a "Fill the Jar" change drive,
- taking donations through the "Fill the Sky" pledge campaign, and/or
- donate a portion of your proceeds for a given day/week or other.

The Northern Nevada Children's Cancer Foundation has all the materials you need to get your customers involved in this worthy cause for our own local kids. Contact NNCCF at 775-825-0888 and ask for the "Help Local Kids" Fundraising Kit or email [Debbie@NVchildrenscancer.org](mailto:Debbie@NVchildrenscancer.org) and we will get your materials to you right away.

Thank you in advance for your caring participation!

[NvChildrensCancer.org](http://NvChildrensCancer.org)



Northern Nevada  
**Children's Cancer**  
FOUNDATION  
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