



# Elevating Life: A Moment to Soar

SCHOOL CHARITABLE CAMPAIGN FOR NORTHERN NEVADA

November 15th, 2011 ~ February 15th, 2012

In northern Nevada, there is no comprehensive treatment center for children with cancer — and more than 48 new childhood cancer cases each year are diagnosed in this area alone. Treatment typically takes 2 to 5 years, and at present we have 164 families eligible for NNCCF services. Perhaps you have even experienced the situation at your own school. Families must spend time and resources to travel out of state to receive lifesaving medical treatment. It's an emotionally and financially devastating fight for the families who battle childhood cancer, with the simple goal of saving a child's life.

November 15th through February 15th, schools across Northern Nevada will come together to raise needed funds to help local children with cancer and their families. In February, each school will announce how much their school generated on a live radio broadcast. The money raised will help provide financial assistance and compassionate support programs for local northern Nevada children fighting childhood cancer.

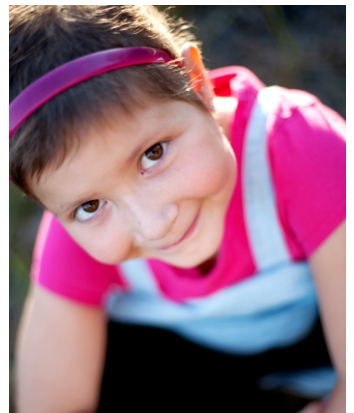
**The fundraising can be done two ways:**

- by simply gathering coins in a "School Change Drive" and/or
- taking donations through the "Fill the Sky" pledge campaign.

The Northern Nevada Children's Cancer Foundation has all the materials you need to get your students involved in this worthy cause for our own local kids. Contact NNCCF at 775-825-0888 and ask for the School Fundraising Kit or email [Debbie@NVchildrenscancer.org](mailto:Debbie@NVchildrenscancer.org) and we will get your materials to you right away.

Thank you in advance for your participation! We not only hope to see cancer victims benefit, but we know we will see growth and understanding in your own students.

[NvChildrensCancer.org](http://NvChildrensCancer.org)



Northern Nevada  
**Children's Cancer**  
FOUNDATION

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