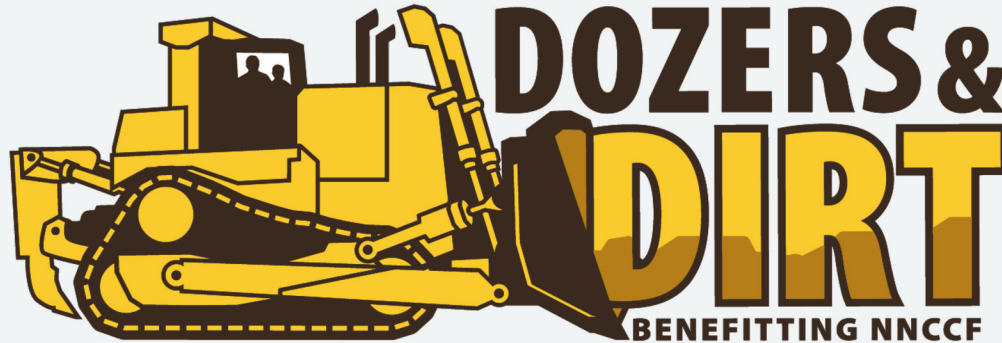


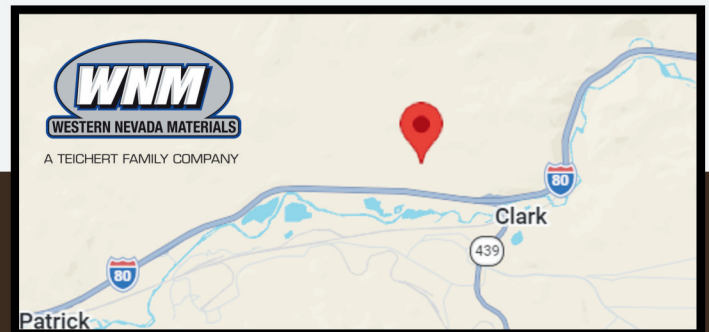
2026 SPONSORSHIP OPPORTUNITIES



PRESENTED BY

BUILT *Ford* PROUD

**NEW
LOCATION
THIS YEAR!**



SATURDAY, SEPTEMBER 19, 2026

10:00 AM - 3:30 PM

(gates will close at 2:30 PM)

**WESTERN NEVADA MATERIALS
AGGREGATE PLANT**

22585 E I-80 (OFF USA PARKWAY)
SPARKS, NV 89434

ABOUT THE EVENT

Dozers & Dirt is brought to you by the former committee of the Reno Big Dig. Join us, and get dirty digging-in your shovels to support local children battling cancer. Experience the thrill of operating over 35 pieces of heavy construction equipment, and get an up close look at displays featuring the RAVEN helicopter, a bomb unit, police cars, fire trucks, and much more. We are pulling out all the stops to support our local childhood cancer warriors and their families.

ABOUT NNCCF

All money raised through Dozers & Dirt will stay local!

Northern Nevada Children's Cancer Foundation (NNCCF) has been helping local families in our community since 2000, and is the region's only non-profit solely dedicated to serving children diagnosed with cancer. NNCCF has provided more than \$12 million in direct financial assistance, all through locally raised funding. They can only continue to assist our local childhood cancer families through the generosity of our community partners, like you, and fundraisers like Dozers & Dirt.

OUR COMMITTEE

Chair: Jared Hosefros, Empire Equipment | Vice President: Brian Dosh, United Rentals

- Brian Turnquist, Granite Construction
- Chris Echard, Ames Construction
- Dana Taylor, Empire Equipment
- Jeff McCaskill, Washoe Co. Sheriff's Office
- Jenn Lyons, Granite Construction
- Jesse Steverman, Lepori Construction
- Jessica Hiatt, A & K Earth Movers
- Joe Vietti, Western Nevada Materials
- John Duckett, Aspen Earthworks
- Kim Krauser, Road and Highway Builders
- Leslie Masterpool, Washoe Co. Sheriff's Office
- Leslie Skinner, Spanish Springs Construction
- Meagan Noin, MN|G Partners, Inc.
- Michael Herman, Rental Guys
- Mike Laxague, Diamond Concrete Cutting
- Mike Soukup, Retd. Granite Construction
- The NNCCF Team
- Ron Brooks
- Shirley Folkins-Roberts, Panattoni Develop.
- Stacia Merrill, Q&D Construction
- Tamara Dethmers, Nevada Barricade & Sign Co.
- Tony Guerra, Western Nevada Materials
- Ty Rogers, United Rentals
- Victoria Mason, Silver Legacy, Circus Circus Reno, Eldorado
- Will Leek, Equipment Share

DOZERS & DIRT PRESENTING SPONSOR | \$100,000

- Exclusive VIP experience tailored to your company
- 60 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event
- Banner provided by NNCCF at event
- Exclusive logo placed on drawstring bags given to each ticket holder
- Logo prominently placed on the back of all event t-shirts - deadline to provide logo is August 1st

CRUSHER SPONSOR | \$50,000

- 50 tickets to attend Dozers & Dirt
- 60 tickets for NNCCF families
- Exclusive logo on the "Operator Lounge"
- Company name displayed on event website following the 2026 event through the 2027 event
- Banner provided by NNCCF at event
- Exclusive logo placed on water bottles given to each ticket holder - deadline to provide logo is July 1st
- Logo prominently placed on the back of all event t-shirts - deadline to provide logo is August 1st

BULLDOZER SPONSOR | \$25,000

- Exclusive sponsor of the 2027 Bulldozers & Beer Kick-off Party for Dozers & Dirt
- 50 tickets to attend Dozers & Dirt
- 40 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event
- Banner provided by NNCCF at event
- Logo with priority placement on the back of all event t-shirts - deadline to provide logo is August 1st

HAUL TRUCK SPONSOR | \$15,000

- 50 tickets to attend Dozers & Dirt
- 20 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event and equipment station
- Logo placed on the back of all event t-shirts - deadline to provide logo is August 1st

EXCAVATOR SPONSOR | \$10,000

- 40 tickets to attend Dozers & Dirt
- 15 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event
- Logo placed on the back of all event t-shirts - deadline to provide logo is August 1st

*Ticket includes entry for one child 17 and under, parents are included.

SPECIALTY SPONSOR | \$7,500

- ▶ **Children's T-Shirt Sponsor** **SOLD OUT**
- ▶ **Operator T-Shirt Sponsor** **SOLD OUT**
- ▶ **Volunteer T-Shirt Sponsor - 1 Available**
- ▶ **Lanyard Sponsor (4,000 lanyards)** **SOLD OUT**

- 25 tickets to attend Dozers & Dirt
- 10 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event.
- Company provided banner(s) to be displayed at event
- Logo placed on the front of chosen event t-shirt or lanyard - deadline to provide logo is August 1st

LOADER SPONSOR | \$5,000

- 20 tickets to attend Dozers & Dirt
- 10 tickets for NNCCF families
- Company name placed on the back of all event t-shirts
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event

BACKHOE SPONSOR | \$2,500

- 15 tickets to attend Dozers & Dirt
- 5 tickets for NNCCF families
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event

MINI EX SPONSOR | \$1,000

- 12 tickets to attend Dozers & Dirt
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event

SCISSOR LIFT SPONSOR | \$500

- 6 tickets to attend Dozers & Dirt
- Company name displayed on event website following the 2026 event through the 2027 event
- Company provided banner(s) to be displayed at event

INDIVIDUAL TICKET SALES

Tickets are available to the public on a limited-space basis online at nvchildrenscancer.org/dozers-dirt/

Equipment Riding Ticket \$100

- Includes admission for one child 17 and under to operate equipment, as well as a t-shirt.

Non-Riding Ticket \$20

- Includes admission for one child 17 and under to visit the static line and explore, but not operate the equipment.

Adults accompanying children are free to attend.

All children must be accompanied by an adult and a waiver is required for everyone.

Closed-toe shoes are required.

OTHER SPONSORSHIP OPPORTUNITIES

Please contact Jessica at Northern Nevada Children's Cancer Foundation at 775.825.0888 or JessicaLee@nnccf.org to discuss both static and activity-related vendor opportunities, including naming opportunities for hats, children's hard hats, equipment stations, water sponsors and many more!

OPERATOR VOLUNTEERS

This event would not be possible without the amazing operators that volunteer.

We need qualified volunteer operators for all types of equipment: haul trucks, excavators, bulldozers, loaders, and more.

Operators will receive breakfast, lunch, and an after party for family members.

Please reach out to Stacia at smerrill@qdconstruction.com if you or someone you know would like to volunteer to operate the equipment at our event.



Western Nevada Materials Aggregate Plant

- Take I-80 E toward Elko/Salt Lake City.
- Continue on I-80 E past Sparks and through the Truckee Canyon.
- Take exit 32 for USA Parkway (NV-439) toward Silver Springs/Fallon.
- Turn right (south) onto USA Parkway.
- Take the first left before the railroad bridge. On FRWA16
- The area is situated in the vicinity of Waltham Way and the Clark station frontage road.

Northern Nevada Children's Cancer Foundation
2026 Dozers & Dirt Commitment Form

Solicited by: _____
Company Name: _____
Contact Name: _____
Mailing Address: _____
City: _____ State: _____ ZIP: _____
Work Phone: _____ Email: _____

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

TAX-EXEMPT # 20-8623503

- ____ Crusher - \$50,000 Sponsor
____ Bulldozer - \$25,000 Sponsor
____ Haul Truck - \$15,000 Sponsor
____ Excavator - \$10,000 Sponsor
____ Specialty Sponsor - \$7,500 Sponsor Please circle one: Volunteer T-Shirts Operator T-Shirts
____ Loader - \$5,000 Sponsor
____ Backhoe - \$2,500 Sponsor
____ Mini Ex - \$1,000 Sponsor
____ Scissor Lift - \$500 Sponsor
____ Heavy Equipment Operator(s)—In-kind Sponsor

- ____ Please contact me regarding vendor and naming opportunities
____ I am unable to attend, but wish to make a donation of _____

- _____ Equipment Ticket(s) (\$100): Includes admission for one child 17 and under to operate equipment, as well as a t-shirt.
_____ General Admission Ticket(s) (\$20): Includes admission for one child 17 and under to visit the static line and explore, but not operate the equipment.

PAYMENT OPTIONS:

Cash or Check: Enclosed is my check payable to NNCCF for \$ _____

Credit Card: PLEASE CHARGE MY: Mastercard Visa American Express
Credit Card#: _____ Exp. Date: ____ / ____ CVV Code: _____
Name on Card: _____ Signature: _____
Billing Zip Code: _____

You may also pay online by scanning the QR Code
or by calling 775.825.0888.



Please return to Northern Nevada Children's Cancer Foundation:
3550 Barron Way #9A, Reno, NV 89511

